

You have paid the buy-in, what now? This short guide will help you understand and know what is coming and what is expected.

Once the signup has closed, we will create a group, which you will be added to, that has all the Anthology Requirements, Cover, and Contract.

- Blurbs- Each author will have the opportunity to contribute towards the blurb, if one isn't agreed on. We will offer some options for the group to vote on.
- Preorder  
Once a blurb has been agreed upon, we will put the set up for preorder. Until we do the cover reveal, no one can share the preorder outside of the group.
- Cover Reveal  
Once the preorder is live, We will be doing a cover reveal and giveaway, each author should add their social links to the relevant posts and we will be sharing the cover reveal and giveaway in the BBB party rooms. It can be any link you wish. Once this is done, each author can now share the anthology.
- Promotion  
Each author is required to promote the set for the duration of the preorder and the release period. If you chose tier three which includes promotion, you will only be required to do the three posts on your various socials for six weeks before release and eight weeks after release. If you did not, you are required to promote the set for the entire preorder, and the entire 90 days it is live.

However, each author must do a cover reveal and preorder reveal, release day post, and sharing when the anthology is free in their group regardless of tiers. If authors are interested we can also share takeover and spotlight opportunities with you to help with promotion.

If you require, we also have multiple groups that allow promotion we can share with you. Each party room is also available (if no release is going on) for you to pop in with teasers to your story if you wish.

- Group Chat  
12 weeks before release a group chat will be made and each author can join if they wish. We will discuss release, giveaways, preorders, and any questions you may have.

→ Cover, ads, and any questions relating to Graphics.

We have an exclusive designer who makes the set cover and ads. She also has a deal for anthology authors who require a cover for their story. This is not required; some authors just prefer to have a cover for their individual story. If interested or you have any questions please message Victoria Schaefer. Please do not manipulate the cover or ads in any way. You must consult Victoria before making any changes.

→ Build up to release

For the anthology, authors have the option to donate to a release/stalking giveaway. In the past, we have done a Kindle, ebooks, and paperback prize that was great for the exposure of the set and the participating authors. If you donate we will ask for a social link to add to the giveaway. (This is optional)

We also offer our party rooms for authors to pop in on release day and promote their story in the anthology. Signups will be posted in the group and chat nearer to release.

### **Party Rooms**

We currently have two party rooms. While these are usually used for anthology release parties, authors can pop in at any time with a giveaway or to share teasers from anthology stories etc. We also allow you to share new releases as an anthology author. In the lead up to release we will do a giveaway and ask authors to share the party group links in their groups and socials.

→ Promo Doc

Four weeks before release day we will add a doc to the group. This is for you to add the links to your promotion. Each author's name will be there and the dates your posts must be completed by. Promotion should be on your various socials. We do this as this time frame is vital for the promotion and success of the set. If you choose the Tier 3 buyin you are still responsible for the four weeks before and after release promotion.

However, if you need help with this we offer a service for a small upcharge. Just contact either Sosha Ann or Nichol Smith PA to organize. (Please remember you are required to promote for the duration of the preorder period and release period. We however only require links on the days provided.

## Release Day

Now the moment we've all waited for is here. For release, we usually have a party in our party rooms. If you choose not to do this you must celebrate the release in some other way and let us know. For the authors who donated to the giveaway as stated above, we will do a release blast in multiple groups also.

## Other Useful Information

Your story will be in the set for 90 days. After the time frame is up, authors have the option to keep their story in the set if they so choose. If we don't hear from you regarding this, your story will be removed and all rights will go back to you.

The set will be in KU and have a preorder price of \$0.99 until the four days before release when the price will increase to \$2.99 or \$3.99 depending on the size.

The set will be available in paperback and authors can request author copies. One week before the 90 days are up the anthology will be made free. Each author should post in their groups, pages etc about this.

Authors must promote the set if they want it to do well. We have and will remove authors if they aren't pulling their weight when it comes to this.

Once your story is ready, please send that in a word file to [bbbpublicings@gmail.com](mailto:bbbpublicings@gmail.com). We format it the way it needs to be done so that way it is easier on the author.

If you have any questions or ideas to help the set please pm Sosha Ann or Nichol Smith PA.

If you have any questions about graphics, covers or ads please contact Victoria Schaefer.

Links for reference

Sosha Ann

<https://www.facebook.com/SoshaAnn18>

Nichol Smith PA

<https://www.facebook.com/nichol.hendrixsmith>

<https://www.facebook.com/victoria.schaefer.3>

Email

[bbbpublishings@gmail.com](mailto:bbbpublishings@gmail.com)

BBB Publishings Party Room

<https://www.facebook.com/groups/2107851936027194>

BBB Anthologies Party Room

<https://www.facebook.com/groups/412170736302843>