

Hello,

Firstly, My intention is to crosspost the link to this in each group that I have access to and in the BBB Publishings Group so that everyone is in the loop.

For those who do not know me, my name is Sosha Ann, and I have been partnered with Besties are Best for Business, aka BBB Publishings, owned and operated by Elizabeth Nichol Smith, known by those in the book publishing community as Nichol Smith PA, for the past six years.

I am saddened to have to write this letter, but in light of events that far reach my place of control, I feel that it is in all parties best interest that I thoroughly explain where things stand as I understand them.

To date, BBB Publishings is in a place of hiatus. It has been brought to my attention that Nichol is very ill and is unable to fulfill any of the obligations of the BBB Publishings brand.

This includes but is not limited to current Anthologies on pre-order and all services advertised by BBB Publishings.

**DON'T PANIC!**

I have been taking steps to communicate with Paypal and Amazon Kindle Select Publishing, as Nichol has sole control of the PayPal and Amazon KDP accounts, I have zero access to these accounts with no way to recover them as Nichol's family has made it very clear that she is to remain incommunicative until further notice.

The course of action at this point is to allow all current BBB Publishings projects to run out and be canceled in their current incarnations. I know this is distressing to read, but we have a plan.

I and Jules Hunter have taken a beat and had a long conversation with Jess Haney and Shannon Hayes, known respectively as J. Haney and S.I. Hayes, the owners, and operators of Haney Hayes Promotions, to take the best possible steps moving forward.

My part of BBB Publishings was in acquisitions in relation to the anthologies, meaning that I have all submissions to date for all Anthologies currently in the progress of publication. I would like to move forward with these, to do this, as the funds are frozen, and I cannot access the accounts to issue refunds, set ads, or any types of paid promotions that your buy-ins were required to pay toward. This means that in order for us to move forward will require a few steps.

We will first address Anthologies, then other services, so please bear with us as this is going to be a hefty read.

**1 Refunds (Pertains to ALL SERVICES)**

All authors who have paid BBB Publishings must recover their money.

To do this, as all invoices were implemented through PayPal, you must open a claim for a

To do this, as all invoices were implemented through PayPal, you must open a claim for a refund for Services Not Received. This will take time, and we understand that.

## 2 Postponement

All Projects, including Charity Projects, that were with BBB Publishings are to be postponed and will not resume until the first of the year. Meaning that all projects are being pushed back by 90 days. With the exception of the Christmas, Anthology, which will be pushed to July for a Christmas in July release.

## 3 Rebranding

Having broken from BBB Publishings, we intend to establish Set It Right (SIR) Publishing, as the imprint without Nichol. This is not a reflection of our personal relationship with her, only our professional one.

## 4 Buy-ins

New buy-ins for all Anthologies at 20% off the original price.

We would love to not have to ask for a dime, but in order to recover, retitle, and properly advertise, we need to also refill the new coffers.

## 5 New Contracts

New contracts for Anthologies will be drawn up with clear parameters issued, meaning new forms must be filled out.

## 6 New Schedules

We will establish a new Timeline for everything, and we hope that you will stay with us and help us grow together.

## 7 Other Services Promised

### Editing

Canceled

The author must apply for a Refund from BBB Publishings.

### Formatting

Outsourced to Haney Hayes Promotions.

If you wish to keep this service, we will make the connection, and they have agreed to charge at their client prices, which they are happy to discuss with you.

Again the Author Must Apply for a Refund from BBB Publishings.

### Proofreading

Outsourced to Haney Hayes Promotions.

If you wish to keep this service, we will make the connection, and they have agreed to charge at their client prices, which they are happy to discuss with you.

Again the Author Must Apply for a Refund from BBB Publishings.

### Website Placement

Will be FREE to all Clients-

Clients will receive a personal landing page on the SIR website.

### Newsletter Management

(BBB Publishing) Canceled

Again the Author Must Apply for a Refund from BBB Publishings.

### Newsletter Management

(Personal Management)

(Personal Management)

Postponed- For reorganization

For those that wish to have us continue to manage their Newsletters, we will be offering these services when we officially launch after the 1st of the year.

Again the Author Must Apply for a Refund from BBB Publishings.

We know that this is a lot to process, and we understand if there has been a loss of confidence. We truly hope that our honesty and transparency during this shift will help to set you at ease so that we can move forward together. If you should choose to walk away and only apply for your refund, we completely understand, but do hope that you will take a chance on us as we wish to continue to provide you with everything that we can within logical reason.

We know that you are going to have questions, and to address that, we would like you to please join our new Facebook Group so that we can arrange a time and day in the very near future to have a live group-wide chat and get it all worked out.

So now what?

Join the group, and we will add the following for you.

<https://www.facebook.com/groups/3275895092649576?>

Please add your name at the bottom of the doc in the new group so that we know you have read this in total.

Beside your name, you may also state if you intend to stay with us or kindly depart.

Ask up to three questions so that we may address them when we all get together. We are sure there will be more, but for space, please limit it to three, and we cannot comment on Nichol's status, but our thoughts and prayers are with her.

Please refrain from any negative or defamatory language here or in any chat. Please do not privately message, as there are too many of you to answer. Join the group below, and we will get it sorted.

Once you join the group, please leave all FB chats so we can filter through them.

Thank You,

Sosha Ann

Jules Hunter

Jess Haney

Shannon Hayes