

[REPRESENTATION OFFER] Book Submissions to Traditional Publishers



From Raphael Givenchy <raphaelgivenchy@redhoodliterary.com>
To Raphael Givenchy <raphaelgivenchy@redhoodliterary.com>
Bcc <ianbonaparte@acquisitions-ny.com>
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 CHARLES PERRAULT LITERARY FUND.pdf (~1.7 MB)

Greetings!

I hope you have an excellent day.

I am **Raphael Givenchy**, the retention director of **Redhood Literary**. I represent an eclectic and broad list of authors with multiple talents ranging from imaginative storytelling to broadcast and print journalism, politics and entertainment.

There is one governing principle to my taste: books that are prime examples of their type, successful at what they're trying to be...with natural storytelling and strong voices. My list features fiction and narrative nonfiction, idea books, disruptors, entertainment, sports and cookbooks as well as some design. In fiction, satire is a particular personal favorite, as is high concept science fiction, big ambitious novels, memoirs, thrillers/spy stories and young adult.

As literary agents, we conduct an annual search for the next big hit in the book industry. To achieve this, we carefully evaluate a selection of books that have received high praise from esteemed reviewers, book forums, and other literary agencies. Our team of experts then scrutinizes these books based on their editorial quality and commercial viability. By the start of February each year, we narrow down our list to just ten outstanding books, with two representing each major genre.

I am honored to inform you that your book has been shortlisted as one of the top 10 books for the prestigious **Charles Perrault Literary Fund 2023**, amidst hundreds of other recommended books. This is a significant achievement and a testament to the quality of your work.

Hence, we would be delighted to support you in promoting your book to established publishing companies and assisting you in securing a publishing contract.

Our agency operates on a no upfront fee policy, meaning you will not be required to pay any professional fees for our representation. Any breach of this agreement will result in immediate termination, and we reserve the right to report any individuals responsible for such a breach to our headquarters for further investigation and possible employment termination.

Our ultimate goal is to secure a publishing contract with a traditional publisher on your behalf. If successful, we request that you agree to honor the industry standard of a 10% share (which can be negotiated) from the book sales. We do not intend to take any portion of the upfront monetary payment that you may receive from the publisher.

Once your book is picked up by a traditional publisher, there are several possible upfront benefits, including but not limited to:

1. An upfront monetary payment ranging from five to six figures in USD, with a minimum of a two-year exclusivity contract.

2. High-quality rebranding, promotional, publicity, and distribution strategies.
3. Shared royalties paid quarterly based on the cumulative sales of your book.
4. Shared annual revenue based on mutually agreed-upon terms outlined in your contract.

To ensure that established traditional publishers take our proposal seriously, we must take a critical step known as the Acquisitions Campaign.

REQUIREMENTS

To kickstart this project, we require several documents, in addition to the **full digital copy** of your book. These documents include:

1. **Query Letter** - This letter serves one purpose only: to pique the interest of traditional publishers and persuade them to read or request your work. It is a sales pitch that can be crafted without having written a word of the manuscript, requiring only a solid grasp of your story premise.
2. **Synopsis**- A concise statement that offers a broad view of your book. It provides a brief overview of the plot, characters, and themes, among other key elements.
3. **Outline**- A roadmap or blueprint of your story. This serves as a guide for developing your story chronologically, with emphasis on critical elements such as plot, characters, and actions, among others.

It is essential that the documents we receive are prepared by a reputable professional editor. This editor must have a thorough understanding of writing disciplines that meet the standards of traditional publishers and must have read your manuscript cover to cover. This selection process is critical to ensure that your submissions are legitimate and do not lead to an automatic rejection from traditional publishers who adhere strictly to their preexisting guidelines.

Please let me know the convenient phone, time, and date for us to further discuss the terms. Never hesitate to reach out to me if you have any questions or concerns.

Cheers,



Address: 630 9th Ave, New York, NY 10036

Direct Line: (917) 397-0866

Direct Email: raphaelgivenchy@redhoodliterary.com

Agency Email: info@redhoodliterary.com

Website: www.redhoodliterary.com

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