

Woodside Motion Co. – Shopping Agreement Roadmap

Congratulations on entering a Shopping Agreement with Woodside Motion Co.!

This roadmap outlines what you can expect during the one-year agreement. Each quarter represents a step forward in developing your project, with specific objectives designed to move the process from early preparation to active pitching and industry traction.

The roadmap is intended to provide clarity and transparency throughout the term of the agreement. While timelines are projected by quarter, adjustments may be made depending on progress, industry opportunities, and investor engagement. At every stage, our team will provide guidance and strategic direction to ensure that the project remains on course and aligned with its ultimate goal of adaptation.

First Quarter – Strategy & Planning

Months 1 – 3 (August 2025 – October 2025)

- We begin by reviewing your submitted materials: writer's resume, manuscript/screenplay, and Proof of Concept (POC).
 - Together, we identify your project's genre, tone, and unique selling points. You may also guide us in this process by sharing your vision and insights.
 - We create a targeted strategy to determine which production companies are the best fit and how to position your story.
 - A submission roadmap is developed and aligned internally before we move forward.
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Second Quarter – Submissions & Feedback

Months 4 – 6 (November 2025 – January 2026)

- We begin actively submitting your project package (POC, resume, and/or screenplay) to targeted production companies.
 - As responses come in, we provide you with feedback that reflects the type of insights and notes shared by the industry.
 - This feedback helps us evaluate next steps and determine if additional refinements are needed to make the project more market-ready.
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Third Quarter – Strengthening the Submission

Months 7–9 (February 2026 – April 2026)

Fourth Quarter – Next Steps (Most Likely Scenario)

Months 10–12 (May 2026 – July 2026)

The activities outlined for the Third and Fourth Quarters are contingent upon the progress and outcomes achieved during the initial half of the process. While specific actions during these stages remain to be determined, guidance and direction will be provided to ensure alignment with the project's objectives and to facilitate continued progress.

Our Commitment

Our approach is strategic and cost-effective – rather than investing in larger projects without interest from production companies, we begin with a POC and screenplay to spark interest while minimizing risk.

If more traction is needed, we guide you toward strengthening the submission and, once industry interest develops, into bigger opportunities such as short films, live-action trailers, and festival submissions.

This roadmap ensures that every step we take together is purposeful, professional, and designed to move your project closer to the screen.

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